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Dear Head Teacher,

Re: Latitude Festival Schools Day 17th July 2015

As part of our 10th Anniversary Latitude Festival is hosting a Schools Day on Friday 17th July 2015 which I would like to tell you about.

Latitude offers a huge range of cultural riches right on your doorstep: theatre, dance, literature, music and visual arts, the festival attracts 35,000 people yearly with world-class performances that have included Sadler's Wells, Michael Rosen, The Royal Opera House, The National Theatre and The Royal Ballet to name a few.

Schools Day is available to schools within a 20 mile radius of the festival and gives children aged 7 to 11 the opportunity to experience Latitude at a discounted rate. Just 200 tickets will be available at £11 per student, with one free teacher place for every 8 students. This price includes a Discover Arts Award pack plus a range of resources, from programme highlights and exclusive workshops, to education packs and CPD.

Named Best Family Festival of 2012, the Children's Arena is an entire festival in itself, bringing together outstanding national and local organisations. Our entire programme can be used to support a range of Key Stage 2 curriculum. Already confirmed for 2015 is the Children's Theatre with a range of theatre, puppetry and music performances, visiting authors and illustrators, a huge range of original art activities, creative woodwork and rural crafts, wildlife exploration with Suffolk Wildlife Trust, cookery, astronomy and geology activities, team games, free books and activities around the Summer Reading Challenge with Suffolk Libraries and much more. Many organisations will also be celebrating 10 years of participation with us.

Arts Award is a national programme that supports children in accessing and engaging in the arts. Offering Arts Award can also support applications for Artsmark, Arts Council England's flagship programme to recognise excellence in arts and cultural provision. Latitude is proud to be the first UK festival to be an Arts Award Supporter.

Tickets will be allocated on a first come first served basis. Just 200 tickets will be available at £11 per student including an Arts Award Discover pack and certificate, with a free teacher place for every 8 students.

To register your interest, ask questions or to request an information pack please email [schools@latitudefestival.co.uk](mailto:schools@latitudefestival.co.uk) or [sarah@cultureworkseast.co.uk](mailto:sarah@cultureworkseast.co.uk) or visit [www.latitudefestival.com/schools](http://www.latitudefestival.com/schools)

Kind Regards,

Sharon Reuben,  
Curator, Latitude Children's, Teen and Family Arena



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